

AutoSys participated in the automotive chips technology roadshow hosted by WPG in Wuhan

On October 17, 2024, AutoSys(TW) Co., Ltd. (hereinafter referred to as AutoSys) was invited to participate in the "Driving to the Future: Booking the Next Tenth Five-Year Plan to Gallop into the Future" automotive chips technology roadshow hosted by WPG and undertaken by Gasgoo in Wuhan Optics Valley.

As the global automotive industry advances toward intelligence and connectivity, automotive chips—the core of electronic systems—are becoming increasingly vital. They play a key role in promoting technological innovation and driving industry upgrades.

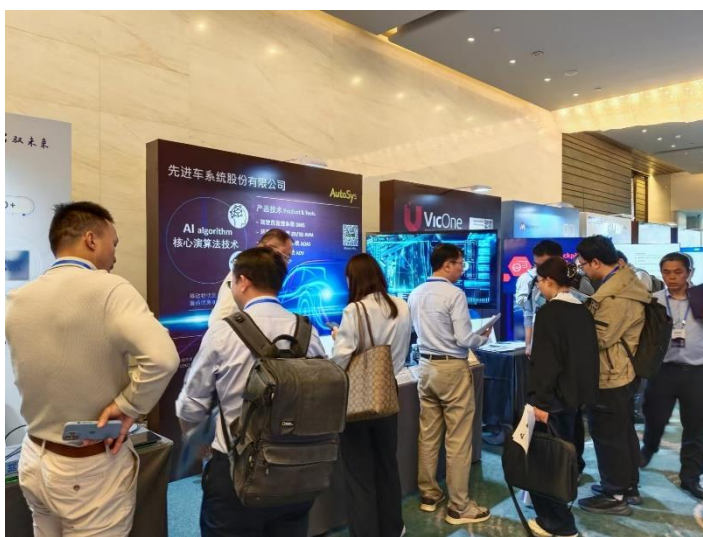
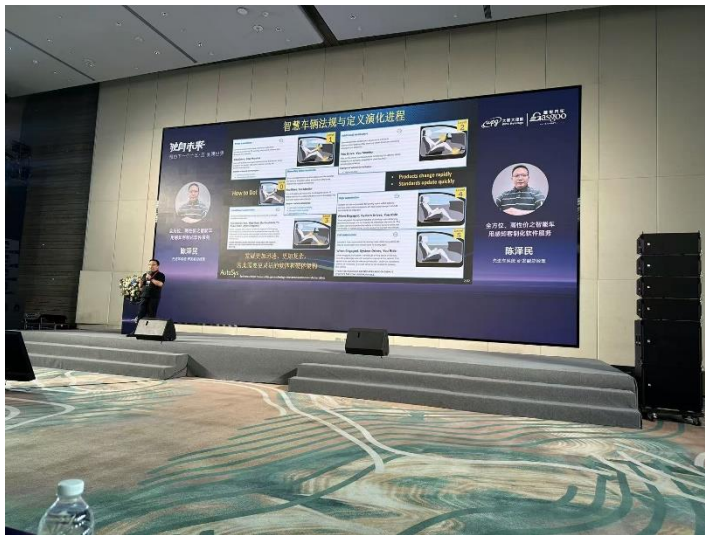
As this wave of intelligence and networking surges across the importance of automotive, chips as the "brain" of electronic systems has becoming ever more prominent. Automotive chips now power everything from basic engine control and electronic management to advanced driver assistance systems (ADAS), intelligent cockpit experience, Internet of Vehicles (IoV) communication and even autonomous driving. With exceptional performance, energy efficiency, and robust data processing capabilities, these chips are driving automotive innovation and industry advancement.

Software algorithms are also pivotal in achieving, intelligent cockpit, Internet of Vehicles (IoV) communication and autonomous driving. Alongside the organizer at the main event venue, AutoSys' Vice Present of R&D Leon Chen was one of the few corporate representatives invited to deliver a keynote. His presentation on "Comprehensive, cost-effective smart vehicle sensing customized software services" received positive feedback from attendees.

In the exhibition area, AutoSys demonstrated software systems paired with two key chip platforms:

1. Rockchip showcased its Driver Monitoring System (DMS) and Around View Monitor (AVM).
2. Semidrive featured its Driver Monitoring System (DMS) and Advanced Driver Assistance Systems (ADAS).

Among the dozens of exhibitor booths, AutoSys was one of the most popular stops, receiving high praise from visitors. After the exhibition, several chip and solution providers expressed interest in potential follow-up collaboration opportunities.





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